Women in Tech

EMPLOYER AWARDS

2024

THE WOMEN IN TECH EMPLOYER AWARDS 2024



WHAT ARE THE WOMEN IN TECH EMPLOYER AWARDS?

The Women in Tech Employer Awards aim to recognise the employers and individuals going above and beyond to help close the gender gap within the tech sector. The awards were established to recognise the businesses that are going to exceptional efforts to encourage women to work in tech and subsequently contribute to the growth of the sector. We believe that those leading the field deserve to be recognised for their contribution to the technology industry and closing the gender gap. The awards also provide a platform to showcase best practice.

THE EVENT

The event attracts over 500 guests and provides a fantastic networking platform and opportunity to learn and celebrate together at the prestigious Hilton Park Lane Hotel.

Celebrity presenters entertain the guests and host the awards with past names including Sindhu Vee and Ellie Taylor. The event truly belongs to the industry with independent experts drawn from across the D&I spectrum making up a comprehensive judging and advisory panel.

The 2024 awards will be celebrated on 12th November with a black tie event at the Hilton Park Lane Hotel in London.

THE AUDIENCE

Previous companies that have attended is extensive including CGI, Capgemini, Allianz, Starling Bank, Lloyds Bank, Virgin Media, HMRC, Compare the Market and so many more. The audience is comprised of In-House Recruiters, D&I professionals, Recruitment Agencies, Suppliers and include Senior Management, Directors and Decision Makers. Attendees are not only there for the awards but to network, engage and learn. Attendees also noted the benefits of teambuilding on the night.



THE WOMEN IN TECH EMPLOYER AWARDS CATEGORIES

- 1. Best Tech Employer (over 1,000 employees)
- 2. Best Tech Employer (250 1,000 employees)
- 3. Best Tech Employer (50- 249 employees)
- 4. Best Small Business Tech Employer
- 5. Best Public Sector Employer
- 6. Best Graduate or Early Careers Employer
- 7. Best Recruitment Agency
- 8. Best Recruitment Agency Consultant
- 9. Best Recruitment Marketing Campaign
- 10. Best Employer for Benefits
- 11. Best Employer for Parental Support
- 12. Best Employer for Training
- 13. Best Employer Network
- 14. Best Returnship Programme
- 15. Best Mentorship Programme
- 16. Best In-House Recruiter
- 17. Best D&I Supplier or Product
- 18. Best Employer Careers Website
- 19. Outstanding Woman in Tech
- 20. Outstanding Advocate for Women in Tech
- 21. Best Training Provider or Academy





WHY SPONSOR?

Sponsorship is an opportunity to build reputation, brand reach and profile - internally within your own workforce, and externally. This is an industry leading event and the pinnacle of the Women in Tech annual calendar.



Gain brand exposure through the extensive Women in Tech Employer Awards marketing communications



Celebrate on the night and host clients or reward staff by inviting them to join your table



Position your brand as a key player in the technology sector and promoting Women in Technology



Showcase your business to 500+ industry professionals on the night



Stand out against the competition as a company that recognises, supports and rewards excellence in Diversity & Inclusion



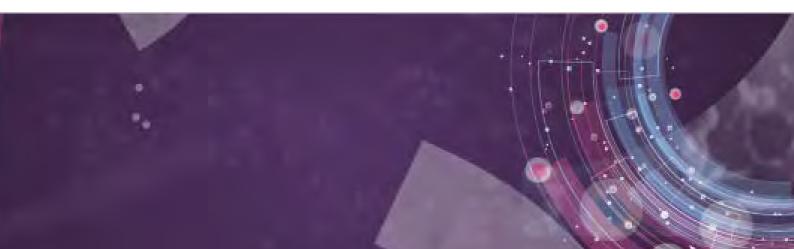






CATEGORY SPONSORSHIP

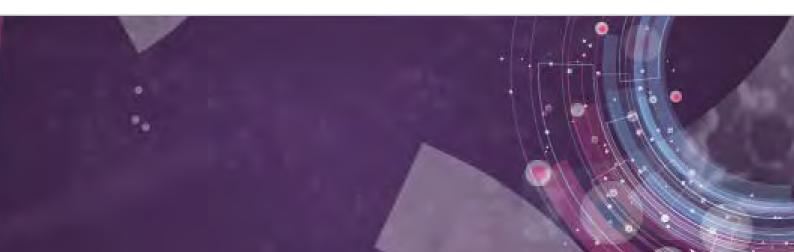
- Logo on the awards website homepage
- Exclusive sponsorship of one agreed category
- Social posts and branding on promotional material including mailers
- Profile, logo and link on the sponsors page of the website
- Representative of your organisation to present an award
- Featured in the guest booklet at the event
- Company branding and visibility onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Priority positioning table of 10 at the awards (including 5 bottles of wine)
- Investment: £6,000 + VAT





HEADLINE SPONSORSHIP

- High profile logo on the awards website
- Event marketed as "in association with"
- Profile, logo and link on the sponsors page of the website
- Social announcement and branding on promotional material including mailers
- Featured high on the sponsors page on the awards website
- Representative of your organisation to present an award on the night
- Full page advert in guest booklet on the night
- Company branding onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Best positioned table of 10 at the awards (including 5 bottles of wine)
- Investment: Please contact us to discuss





PREVIOUS SPONSORS INCLUDE...



























BESPOKE PACKAGES

Be part of this inspiring event. Looking for something a little different? Other sponsorship options available include drinks reception, entertainment, table gifts.



CONTACT

Please contact for further information:



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Women in Tech Employer Awards

IN ASSOCIATION WITH

