

Women in Tech

EMPLOYER AWARDS

2024

THE WOMEN IN TECH EMPLOYER AWARDS

2024

SPONSORSHIP

IN ASSOCIATION WITH

WOMEN *in* TECH

WHAT ARE THE WOMEN IN TECH EMPLOYER AWARDS?

The Women in Tech Employer Awards aim to recognise the employers and individuals going above and beyond to help close the gender gap within the tech sector. The awards were established to recognise the businesses that are going to exceptional efforts to encourage women to work in tech and subsequently contribute to the growth of the sector. We believe that those leading the field deserve to be recognised for their contribution to the technology industry and closing the gender gap. The awards also provide a platform to showcase best practice.

THE EVENT



The event attracts over 500 guests and provides a fantastic networking platform and opportunity to learn and celebrate together at the prestigious Hilton Park Lane Hotel.

Celebrity presenters entertain the guests and host the awards with past names including Sindhu Vee and Ellie Taylor. The event truly belongs to the industry with independent experts drawn from across the D&I spectrum making up a comprehensive judging and advisory panel.

The 2024 awards will be celebrated on 12th November with a black tie event at the Hilton Park Lane Hotel in London.

THE AUDIENCE

Previous companies that have attended is extensive including CGI, Capgemini, Allianz, Starling Bank, Lloyds Bank, Virgin Media, HMRC, Compare the Market and so many more. The audience is comprised of In-House Recruiters, D&I professionals, Recruitment Agencies, Suppliers and include Senior Management, Directors and Decision Makers. Attendees are not only there for the awards but to network, engage and learn. Attendees also noted the benefits of teambuilding on the night.



THE WOMEN IN TECH EMPLOYER AWARDS CATEGORIES

1. Best Tech Employer (over 1,000 employees)
2. Best Tech Employer (250 - 1,000 employees)
3. Best Tech Employer (50- 249 employees)
4. Best Small Business Tech Employer
5. Best Public Sector Employer
6. Best Graduate or Early Careers Employer
7. Best Recruitment Agency
8. Best Recruitment Agency Consultant
9. Best Recruitment Marketing Campaign
10. Best Employer for Benefits
11. Best Employer for Parental Support
12. Best Employer for Training
13. Best Employer Network
14. Best Returnship Programme
15. Best Mentorship Programme
16. Best In-House Recruiter
17. Best D&I Supplier or Product
18. Best Employer Careers Website
19. Outstanding Woman in Tech
20. Outstanding Advocate for Women in Tech
21. Best Training Provider or Academy





WHY SPONSOR?

Sponsorship is an opportunity to build reputation, brand reach and profile - internally within your own workforce, and externally. This is an industry leading event and the pinnacle of the Women in Tech annual calendar.



Gain brand exposure through the extensive Women in Tech Employer Awards marketing communications



Celebrate on the night and host clients or reward staff by inviting them to join your table



Position your brand as a key player in the technology sector and promoting Women in Technology



Showcase your business to 500+ industry professionals on the night



Stand out against the competition as a company that recognises, supports and rewards excellence in Diversity & Inclusion



The logo for the Women in Tech Employer Awards 2024 is centered in the top banner. It features the text 'Women in Tech' in a large, bold, white font, with 'in' in a smaller font size. Below this, 'EMPLOYER AWARDS' is written in a smaller, all-caps font, and '2024' is at the bottom. The logo is set against a background of purple and blue circular patterns and bokeh light effects. The banner also includes several circular cutouts showing images of women in professional and social settings.

Women in Tech EMPLOYER AWARDS 2024

CATEGORY SPONSORSHIP

- Logo on the awards website homepage
- Exclusive sponsorship of one agreed category
- Social posts and branding on promotional material including mailers
- Profile, logo and link on the sponsors page of the website
- Representative of your organisation to present an award
- Featured in the guest booklet at the event
- Company branding and visibility onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Priority positioning table of 10 at the awards (including 5 bottles of wine)
- Investment: £6,000 + VAT

The logo for the Women in Tech Employer Awards 2024 is centered in the top banner. It features the text "Women in Tech" in a large, bold, white font, with "in" in a smaller font size. Below this, "EMPLOYER AWARDS" is written in a smaller, all-caps font, and "2024" is at the bottom. The logo is set against a dark purple background with glowing circular patterns and bokeh light effects. The banner also includes several circular cutouts showing images of women in professional and social settings.

**Women
in Tech**
EMPLOYER AWARDS
2024

HEADLINE SPONSORSHIP

- High profile logo on the awards website
- Event marketed as "in association with"
- Profile, logo and link on the sponsors page of the website
- Social announcement and branding on promotional material including mailers
- Featured high on the sponsors page on the awards website
- Representative of your organisation to present an award on the night
- Full page advert in guest booklet on the night
- Company branding onscreen at the event
- Post-event branding in communications
- An official awards partnership logo to use in your communications
- Best positioned table of 10 at the awards (including 5 bottles of wine)
- Investment: Please contact us to discuss

Women
inTech
EMPLOYER AWARDS
2024

PREVIOUS SPONSORS INCLUDE...

Zonal

IAGTech

serco

LloydsDirect
by LloydsPharmacy

 Taylor & Francis Group
an informa business

precisely

Kingfisher

DIVERSITY in TECH

Allianz 

 technojobs
the tech jobsite

AND
Digital

CHASE 



Women inTech EMPLOYER AWARDS 2024

BESPOKE PACKAGES

Be part of this inspiring event. Looking for something a little different? Other sponsorship options available include drinks reception, entertainment, table gifts.



CONTACT

Please contact for further information:

 contact@womenintechemployerawards.co.uk

 www.womenintechemployerawards.co.uk

Follow us on social media:



@WITEawards



Women in Tech
Employer
Awards

IN ASSOCIATION WITH

